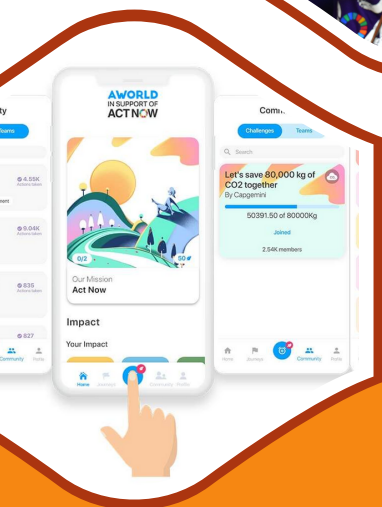




BEYOND PROFIT KENYA
SUSTAINABILITY MADE EASY

2022 COMMUNICATION ON PROGRESS

Sustaining A Great Start, a demonstration of our ongoing commitment to Sustainability.



SUSTAINABILITY MADE EASY

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Introduction

The Sustainable Development Goals (SDGs), also known as Global Goals, are a set of 17 integrated and interrelated goals to end poverty, protect the planet and ensure that humanity enjoys peace and prosperity by 2030.

Reporting on the SDGs and progress made on the 10 principles on the United Nations Global Compact is important in communicating to stakeholders our commitment to contributing to the Global Goals; claiming accountability and responsibility to take the necessary actions; and measuring progress over time.

Our company delivers Sustainability consulting, and we are proud to have joined the Global Compact. We strongly believe in taking the lead on sustainability, and our commitment to this cause is evident in everything we do. Our passion for sustainability drives us to constantly innovate and find new ways to make a positive impact on the world. We are always looking for ways to improve our environmental and social performance, and we firmly believe that businesses can be a force for good in the world.

Our goal is to help other companies embrace sustainability and make it part of their core business strategy. Sustainability Made Easy, rings true to our commitment to guide companies from initiation to growth to reporting on Sustainability.

We want to show the world that businesses, including ours, can profit from doing good, and we are committed to helping others achieve this goal.

Message from our leaders



We are excited to demonstrate our commitment to making sustainable choices in all aspects of our business. We believe that this is the right thing to do for our planet, and we are committed to doing our part to protect it and its people.

This Communication On Progress while a first for Beyond Profit Kenya, it is the beginning of an authentic, sincere and mission-driven communication of our commitment.

The overall mission of "**Saving The World...One Business At A Time**" lends support businesses to adopt Sustainability and we have done so in the last seven years through several interventions. Over and above that, we do appreciate that to help move the needle on the SDGs to meet the global 2030 deadline, Beyond Profit must itself adopt Sustainable practices in how it operates.

This report demonstrates our understanding of our impact and responsibility to people and the planet. It also details our next steps as we pursue strategic partnerships to support our mission.

Sustainability is
not just our
business, it is our
culture.

- the beginning of authentic, sincere and mission-driven communication
- help move the needle on the SDGs
- pursue strategic partnerships to support our mission

A BRIEF HISTORY OF BEYOND PROFIT

IT ISN'T JUST AN ANNIVERSARY OF SEVEN YEARS BUT A CELEBRATION OF RESILIENCE, GRIT AND UTTER BRAVERY.



MAY 2015

We commenced operations as Triple Bottom Line Kenya Limited.



DEC 2015

We renamed to Beyond Profit Kenya Limited, much easier on the tongue and a name that speaks to what we hope all businesses will pursue.



MAY 2016

Our first workshop, Getting Sustainability Right in conjunction with MHC International. We hosted 23 business leaders



JAN 2017

Our first SDGs Quiz Night where we had 4 corporate teams competing and 37 audience members.



JUL 2021

We joined the United Nations Global Compact, the world's leading private sector movement in support of Sustainability



PRESENT

Sustaining a great start by maintaining our edge, being adaptable and staying focused.

Priority SDGs



There are 17 SDGs and 169 targets in total. While they are all important and interrelated, we involved our stakeholders in identifying the Goals that we can impact the most.

Identifying the specific SDGs and targets our organization is prioritizing, is driven by our business strategy and our commitment to the United Nations Global Compact.

Responsible Consumption and Production

This goal focusses on sustainable production and consumption patterns. Our focus is on Target 12.6 on encouraging companies to adopt Sustainability Reporting.

Quality Education

This goal seeks to ensure inclusive and equitable quality education. Our anchor target is 4.7 and learners acquire knowledge and skills to promote sustainable development.

Climate Action

This goal is geared at supporting urgent action to address climate change. We are driven by target 13.3 on improving education and awareness raising for climate action.

Measuring Progress

Performance goals enable us to monitor and measure our progress.

We are committed to creating a sustainable future and leaving a positive impact on the world. We believe that everyone has a responsibility to make a difference and we are dedicated to doing our part. We are constantly innovating and finding new ways to reduce our impact on the environment. We are proud to be a leader in the sustainability movement and we will continue to work hard to make a difference.

Key Indicator	Activity	Outcome
Target 12.6 Encourage companies to adopt sustainable practices	Capacity building on Sustainability	<ul style="list-style-type: none">• Developed the Sustainability training curriculum for Absa Suppliers in conjunction with Strathmore University. 4 cohorts graduated as at Sep 2022.• Trained 33 of SBM Bank Kenya's Corporate clients on Sustainability and the SDGs• Trained the teams of Sustainability Champions for BOC Kenya PLC, CPF Financial Services Limited and Adept Technologies Limited on Sustainability strategy

Measuring Progress

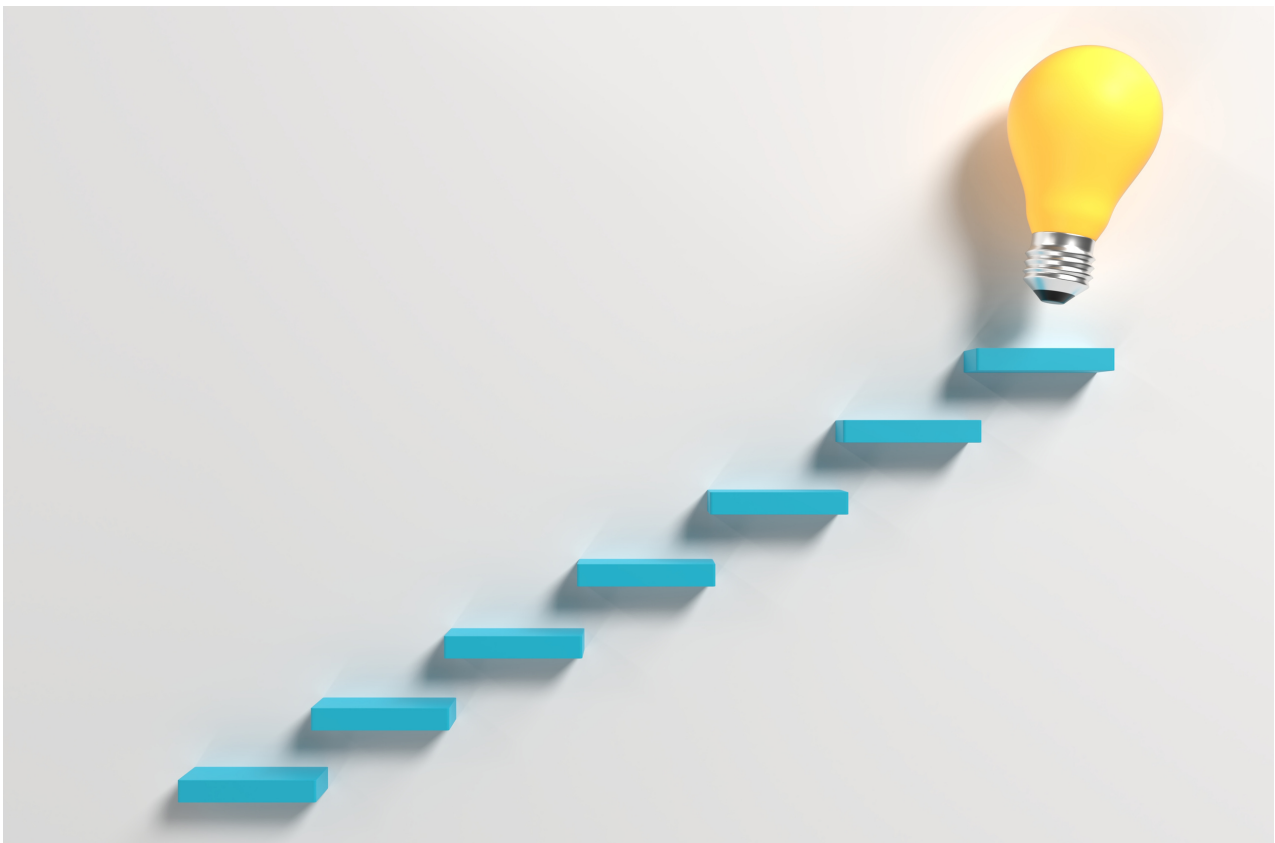
Key Indicator	Activity	Outcome
<p>Target 12.6 Encourage companies to adopt sustainable practices</p>	<p>Pro bono Knowledge Sharing Engagements</p>	<ul style="list-style-type: none"> • Contributed a chapter on 'Social Sustainability in Africa: The Contribution of MSMEs' to the book, Management and Leadership For A Sustainable Africa • The Growth Academy Podcast on "Developing A Sustainable Africa" available at https://linktr.ee/TGApodcast. • Served as a judge for Safaricom PLC's 2021 SDGs Challenge. • Served as a judge for the B Lab East Africa SDGs Impact Challenge • 46th Free Mind Sessions themed Women & Environment -Biashara Edition speaking on 'Building A Career In Sustainability and Getting The Right Credentials.' • ACCA Kenya Members' Sustainability and ESG CPD Training on 'The SDGs and their significance to organizations regarding risks and opportunities' • Women In Safety Excellence International Women's Day celebrations on 'Developing Diversity, Inclusion and Belonging In The Workplace'

Measuring Progress

Key Indicator	Activity	Outcome
Target 12.6 Encourage companies to adopt sustainable practices	Sustainability Consulting and advisory services	<ul style="list-style-type: none"> Assisted BOC Kenya PLC and Adept Technologies Limited to align operations with the SDGs. Developed Policies on Sustainability, Donations and Sponsorships, Climate Change Mitigation and Supplier Diversity and Inclusion for BOC Kenya PLC and a Sustainability Strategy and Policy for Adept Technologies Limited. Conducted stakeholder engagement for BOC Kenya PLC and Adept Technologies Limited to identify material matters that their stakeholders value.
Target 12.6 Encourage companies to integrate sustainability reporting	Sustainability Consulting and advisory services	Prepared Sustainability reports for BOC Kenya PLC for 2019, 2020 and 2021 including the 2020 and 2021 Communication of Progress for United Nations Global Compact.
Target 4.7 Ensure learners acquire knowledge and skills for sustainable development	Themed Sustainability Quizzes	Run 6 Virtual Quizzes with 83 participants under the themes: Diversity and Inclusion, Responsible Consumption, Food Waste and Sustainable Giving

Measuring Progress

Key Indicator	Activity	Outcome
Target 13.3 Improve education and awareness raising on climate change mitigation and adaptation.	Personal Sustainability Plans	Worked with the 12 Sustainability Champions of BOC Kenya PLC and together they have: <ol style="list-style-type: none">1. Saved 125,475 litres of water2. Saved 4169 kWh of electricity3. Saved 12,297 kilograms of Carbon dioxide



UPCOMING EVENTS 2023



**FEB
16-17**

**BECOMING A DRIVING FORCE
FOR IMPACTFUL CHANGE**

**WOMEN IN SUSTAINABILITY
LEADERSHIP**

**WHAT DOES IT TAKE TO FIX
THE WORLD?**

4TH SDGS QUIZ NIGHT

**MAY
18**

A circular illustration of a wooden surface with several crumpled pieces of paper in various colors. A small wooden clothespin is holding a yellow sign that has the words "DID YOU KNOW" written on it in green, bold, capital letters.

**DID YOU
KNOW**

A circular illustration of a stack of colorful papers (green, yellow, red, blue) with a paperclip. The word "TRAINING" is written in black on the top green paper. There are also some crumpled pieces of paper scattered around the stack.

**AUG
10**

**HOW DO WE ENSURE OUR
ORGANIZATIONS
CONTRIBUTE TO THE SDGS?**

SUSTAINABILITY MASTERCLASS

For more info
Email rosemary@beyondprofit.co.ke or
Call +254 712 480 072

Our Next Steps

While we appreciate that our much needed advisory services do contribute to the Sustainability agenda, we would like to focus our efforts more on our own Sustainability journey, beginning with the right Framework.



Governance

Establish an Advisory Board to oversee the business operations. Develop policies for Sustainability topics to guide commitment.



Human Rights

Preparation of a Human Rights policy and an accompanying code of conduct to cater to material topics. Capacity building of stakeholders.



Labour Rights

Preparation of a Labour Rights Policy and offering capacity building to our Stakeholders.



Environment

Develop a company policy on material environmental topics, capacity building of our Stakeholders.

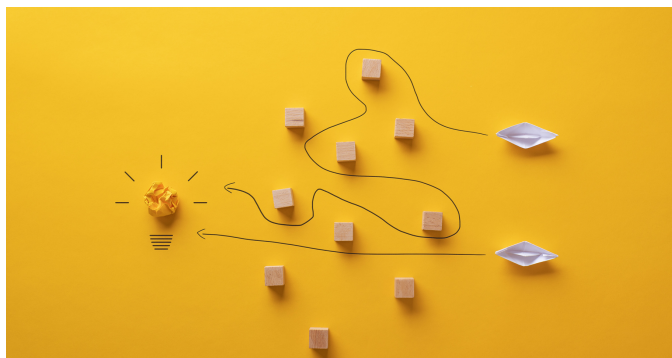


Anti - Corruption

Develop an Anti-Corruption policy and offer training to our Stakeholders on best practice.

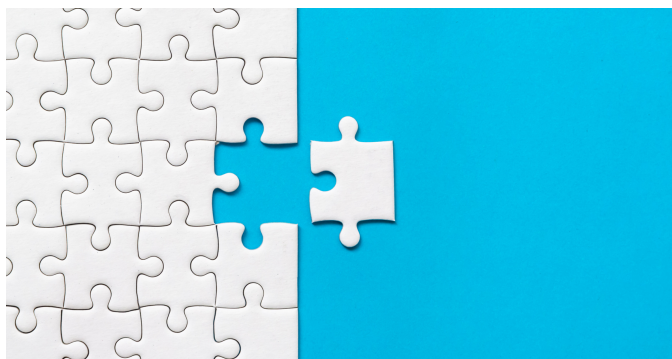
Conclusion

Our engagement in this year has shown great stride in advancing Sustainability among our clients.. We remain committed to Saving The World... One Business At A Time.



Achievements Made

- Sustainability training to 36 businesses
- 7 Pro bono knowledge sharing opportunities
- Our First COP



Challenges Faced

- Leadership changes causing a shift in priorities.
- Adequate planning for the preparation of the COP



Lessons Learnt

- Initiate collective responsibility for the reporting process
- Encourage continuous tracking and monitoring on progress made

Supporting the advancement in sustainability is a necessity in today's business world. That leaves two options for business leaders, either advance as well or remain archaic and die off.



Work With Us


**BEYOND PROFIT
KENYA**



T A K E
I T
E A S Y

Sustainability Made Easy

It's never been a better time to build a sustainable business. But it's not easy. That's why we exist.



For more info
Email rosemary@beyondprofit.co.ke or
Call +254 712 480 072



We acknowledge the contributions of the following people who worked tirelessly on the work mentioned within.

1. **The leadership** for the concept and coordination of the overall reporting process.
2. **Our clients** for trusting us to guide you on your journey and for tirelessly pursuing Sustainability
3. **Our Partner Organizations** for the opportunities to share knowledge with your audiences.
4. **Picel Designs** for assisting with the design of the report
5. **Ventures Photography** for breathing life into our work and capturing these moments
6. **The Global Compact Network Kenya** for the support and assistance.

We thank you for your continued support in our efforts to contribute to the SDGs.

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